

Jake Starr

Philadelphia, PA | JakeStarrBroadcast@gmail.com | 610-883-1144

Reading Fightin Phils (Philadelphia Phillies Double-A)

Reading, PA (January 2023-Present)

PR/Media Relations Manager and Broadcaster

- Provide play-by-play and color commentary for Reading Fightin Phils games. Engineer broadcast, which includes budling and running stream, along with setting up equipment. Work to ensure high-quality broadcast is delivered to fans and families each night.
- Work with coaches and players to serve as liaison between team and media. Media relations work includes game notes, distributing stats, press releases and game recaps, oversee social media channels, facilitate press conferences and interviews, distribute team information such as pitching rotations, lineups, roster moves and more, while also providing feature content on team.
- Work with front office on marketing effort and strategies. Manage team's brand online, on social media and to the public.
- Work with ticket office to sell group outings, which includes finding prospects and selling and implementing group outings. Also work with corporate sales department to create inventory and sell/implement sponsorships for radio and social media.

Freelance Play-By-Play Announcer

(August 2022-Present)

- Provide play-by-play commentary for a variety of schools in Pennsylvania. Schools include Villanova, Lehigh, Bucknell, Juniata, West Chester, Drexel and more. Games are broadcasted on ESPN+, FloSports and more.
- Sports broadcasted have included: football, soccer, volleyball, field hockey, basketball, hockey, lacrosse, softball, and baseball.

Penn State CommRadio

University Park, PA (September 2018-December 2022)

General Manager

- Oversee the station's seven departments and over 250 members
- Work with management staff to ensure day-to-day operations go off seamlessly
- Communicate with Penn State faculty to ensure best opportunities for station.

Play-By-Play Broadcaster

- Provide radio play-by-play and color commentary for 13 of Penn State's varsity sports
- Conducted extensive research and preparation for each call to ensure best broadcast delivered to community

Professional Skills

- Adobe Creative Suite (Audition, Premiere, Photoshop, InDesign and Lightroom)
- Wirecast/OBS, Sony and Panasonic Video Cameras, Audio Mixers, Comrex Access Units, MixLr and Microsoft Office

Education/Awards

Penn State University

University Park, PA (August 2018-December 2022)

- B.A. Broadcast Journalism; Minor Sports Studies; Certificate John Curley Center in Sports Journalism

References

- Jeff Brown: Faculty General Manager; CommRadio, 814-404-6355
- Bob McCool: Play-by-Play Broadcaster; Reading Fightin Phils, 610-468-0501
- Brian Tripp: Play-by-Play Broadcaster; Penn State Athletics, 484-375-5424