

Jake Starr

Reading, PA | JakeStarrBroadcast@gmail.com | 610-883-1144

Reading Fightin Phils (Philadelphia Phillies Double-A)

Reading, PA (January 2023-Present)

Play-by-Play Broadcaster

- Serve as the lead play-by-play broadcaster for Reading Fightin Phils games, delivering engaging commentary solo and with an analyst.
- Engineer the broadcast, which includes building the rundown, inserting commercials, setting up equipment and ensuring the broadcast runs smoothly on a game-to-game basis.
- Host pre and postgame shows that include player interviews, storylines, analysis and much more.

Director of PR/Media Relations

- Handle day-to-day baseball communications, including distributing lineups, roster updates and pitching rotations. Compile daily game notes, stat packs, and post-game recaps. Coordinate interviews and manage press conferences, while overseeing game-day social media coverage.
- Contribute to marketing efforts by promoting games and events across social media and radio. Assist in managing the team's website through Forge and public brand communications.
- Create feature content for team's website and social media, conducting post-game interviews and producing engaging video segments. Provide written stories highlighting players and human-interest topics for website and gameday program.
- Hire, train and oversee press box staff, including pitch clock operators, official scorers, game-day stringers, scoreboard operators, public address announcers, stadium music coordinators and photographers.

Director of Client Fulfillment

- Work with corporate clients and sales team to ensure all aspects of contracts are executed. Ensure clients are satisfied with billboards, advertisements, video board creative and all other elements of agreements. Manage accounts that total over \$1 million.
- Work with ticket sales team to sell ticket plans, group outings and community-night sponsorships, generating over \$10,000 in sales from November 2023 through February 2024.

Freelance Play-By-Play Announcer

(August 2022-Present)

- Deliver play-by-play commentary for various schools in Pennsylvania, including Villanova, Lehigh, Bucknell, Juniata, and West Chester, with broadcasts on ESPN+, FloSports, and more.
- Broadcast a range of sports including football, soccer, volleyball, field hockey, basketball, hockey, lacrosse, softball, and baseball.

Professional Skills

- Forge, Diamond, Hootsuite, MLB Research Portal, MLB Ticketing Admin, TicketReturn
- Adobe Creative Suite (InDesign, Photoshop, Audition, Premiere and Lightroom)
- Wirecast, OBS, Sony and Panasonic Video Cameras, Audio Mixers, Comrex Access Units and Microsoft Office

Education

Penn State University

University Park, PA (August 2018-December 2022)

- B.A. Broadcast Journalism; Minor Sports Studies; Certificate from John Curley Center for Sports Journalism
- General Manager and Broadcaster for Student Radio Station CommRadio
- Nominated for Student Emmy; Won Pennsylvania NewsMedia Association Award, Golden Quill Award and more